

DISTRICT AND SCHOOL LOGOS AND MASCOTS

District and school logos or mascots are the property of the school district and shall not be used by outside entities without permission of the district or the school involved. Requests to use district logos shall be directed to the Director of Communications. Requests to use school logos or mascots shall be directed to the principal of the school involved. The superintendent shall develop procedures for allowing outside entities to use district or school logos. Any contract allowing use of the district logo or a school logo or mascot shall be approved by the Board of Education.

Requests to change school logos or mascots shall be directed to the superintendent and require approval of the Board of Education. The superintendent shall develop procedures for proposing a change of a school logo or mascot.